

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Kenneth R. Stuart

SERIAL NUMBER: 10/032,795

EXAMINER: Prabodh M. Dharia

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ART UNIT: 2629

CONF. NO: 7210

FOR: NARROWCAST MEDICA CONTENT DISTRIBUTION AND DISPLAY SYSTEM WITH
CONTENT BIASING ENGINE

MAIL STOP AMENDMENT

COMMISSIONER FOR PATENTS

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RESPONSE TO *Ex Parte* Quayle ACTION MAILED NOVEMBER 17, 2010

Responsive to the Office Action mailed November 17, 2010, Applicant responds to the issues raised therein.

Amendments to the Specification begin on page 2 of this paper.

Remarks begin on page 3 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

March 17, 2011

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